

Fees for Studio Webcasting and Virtual Event Services

Studio Webcasting	
STUDIO ESSENTIALS	STUDIO EXPERT
Create and run highly engaging audio and video HTML5 webcasting presentations in either a Live, Simulated-Live, or On-Demand webcast, with phone audio or webcam presenters in a single source display, for up to 90 mins in length, with unlimited on-demand viewing for 12 months.	Live, Simulated-Live, or On-Demand Webcast with a multiple source display. Up to 90 mins in length, with unlimited on-demand viewing for 12 months. Everything you get with Studio Essentials, plus advanced capabilities such as multi-source mixing, VCU, onsite encoding, picture-in-picture, social streaming, lower thirds graphics, QoE dashboard, fully customizable branding, and much more.

Self Service	Studio Essentials		Studio Expert	
	USD	CAD	USD	CAD
Additional Language	50% of Live Webcast price	50% of Live Webcast price	50% of Live Webcast price	50% of Live Webcast price
Self Service Support – Silver <i>Subscription Only. Web form support only, 1 named support contact, response time within 24 business hours, available 1AM to 7PM CST Mon-Fri</i>	Included	Included	Included	Included
Self Service Support – Gold <i>Subscription Only. Email and Web form support, up to 4 named support contacts, response time within 8 business hours, available 1AM to 7PM CST</i>	\$12,360.00	\$16,065.00	\$12,360.00	\$16,065.00
Self Service Support – Platinum <i>Phone, Email, and Webform support, unlimited support contacts, response time within 4 business hours, 24/7 support</i>	\$30,900.00	\$40,170.00	\$30,900.00	\$40,170.00
Self Service – Training & Onboarding - Used when selling one-time self-service webcast without subscription agreement and any overages.	\$154/hour	\$200/hour	\$154/hour	\$200/hour
Extra Self-Service Admin – <i>one admin per named user and per concurrent webcast. Subscription only.</i>	10% of Subscription price	10% of Subscription price	10% of Subscription price	10% of Subscription price

Full Service	Studio Essentials		Studio Expert	
	USD	CAD	USD	CAD
Extra 100 Viewers	\$103	\$133	\$205	\$265
Additional Language	50% of Live Webcast price	50% of Live Webcast price	50% of Live Webcast price	50% of Live Webcast price
Lobby Experience - <i>Add to a webcast, either with template setup support (additional fee) or without.</i>	\$500	\$650	\$500	\$650
Lobby Experience Template Set Up Fee - Up to 3 hours of setup effort by Notified, including branding, content uploads and general setup	\$450	\$585	\$450	\$585
Lobby Experience - Self-Service Unlimited - <i>Allows a customer to</i>	\$12,500	\$16,250	\$12,500	\$16,250

<i>create unlimited self-service Lobby Experience(s). Does not include template creation.</i>				
Multi-Webcast Registration-Standard Template; Single Login Link for distribution to attendees allowing them to sign up for multiple events	\$595	\$770	\$595	\$770

Virtual Events

VIRTUAL EVENTS ESSENTIALS	VIRTUAL EVENTS EXPERT
Standard Registration; Event Themes; Spaces (Theater, Resource Center, Help Desk); Lobby; Email Communications (Reg Conf., Reminders, Post Event); Display Ads; Social Media; Event Features (Group Chat, Presentation Tracks, Surveys); Mobile Access; Standard Metrics; Sponsor Directory Only	Standard Registration; Event Themes; All Spaces; Sponsor Spaces (up to 20 Booths); Email Communications (Reg Conf., Reminders, Post Event); Announcements; Marquees, Games (Trivia, Puzzles); Badging (Up to 10 Achievement, Identification, Credential); Display Ads; Social Media; Event Features (Group Chat, Presentation Tracks, Surveys); Mobile Access; Standard Metrics; Sponsor directory and Booth.

	Virtual Events Essentials		Virtual Events Expert	
	USD	CAD	USD	CAD
Extra 100 Viewers; over 500	\$1,235	\$1,605	\$2,470	\$3,210
Extra 100 Viewers; over 1000	\$925	\$1,205	\$1,850	\$2,410
Extra 100 Viewers; over 3000	\$460	\$600	\$925	\$1,205
1:1 Video Chat - 500 Attendees Per Day <i>1:1 Video Chat to match number of attendees sold for the Virtual Event, charged in advance, overages charged after the event. Up to 60 minutes.</i>	\$500	\$695	\$500	\$695
1:1 Video Chat - 1,000 Attendees Per Day	\$1000	\$1390	\$1000	\$1390
1:1 Video Chat - 3,000 Attendees Per Day	\$3000	\$4180	\$3000	\$4180
1:1 Video Chat - 5,000 Attendees Per Day	\$5000	\$6970	\$5000	\$6970
1:1 Video Chat - Additional 100 Attendees Per Day	\$100	\$135	\$100	\$135
Scheduled Breakout Room – <i>Up to 30 participants for 30 minutes.</i>	\$500	\$650	\$500	\$650
External 3 rd Party Links - <i>Link out from our platform to another platform. Examples include Zoom, WebEx, and Hoot.</i>	\$255	\$330	\$255	\$330
MP4 – 20 to 60 mins <i>Host a video player on the Notified Virtual Event platform. This is an OnDemand file. Note: this is not Studio, and does not include any webcast features like branding.</i>	\$515	\$665	\$515	\$665
Mp4 – 5 to 19.9 mins	\$255	\$330	\$255	\$330
Mp4 - up to 4.9 mins	Included	Included	Included	Included
Front Line Support	\$154/hour	\$200/hour	\$154/hour	\$200/hour
Project Management	\$180/hour	\$235/hour	\$180/hour	\$235/hour
Event Configuration	\$154/hour	\$205/hour	\$154/hour	\$205/hour
Technical Consulting Services	\$230/hour	\$295/hour	\$230/hour	\$295/hour

Creative and Custom Services <i>Custom development / Custom graphics and design needed for Virtual Events.</i>	\$230/hour	\$295/hour	\$230/hour	\$295/hour
Audio/Video Production	\$QUOTE	\$QUOTE	\$QUOTE	\$QUOTE
Onsite Manager – Local Dedicated Notified service associate on-site to assist with live event logistics, slide advancement, and video encoding. Associate availability from 3pm (local time) day prior. Local destinations only.	2,565	3,335	2,565	3,335
Onsite Manager – All Inclusive Dedicated Notified service associate on-site to assist with live event logistics, slide advancement, and video encoding. Associate availability from 3pm (local time) day prior. Any destination, all travel costs included.	4,170	5,425	4,170	5,425
Regular Transcript Pack	\$QUOTE	\$QUOTE	\$QUOTE	\$QUOTE
Captioning	\$QUOTE	\$QUOTE	\$QUOTE	\$QUOTE
Subtitles	\$QUOTE	\$QUOTE	\$QUOTE	\$QUOTE
Audio Interpretation	\$QUOTE	\$QUOTE	\$QUOTE	\$QUOTE
Extra Year of Hosting	\$QUOTE	\$QUOTE	\$QUOTE	\$QUOTE

Conference Call Solutions

Webcast Services

CONFERENCE CALLS. Customer may order add-on operator-assisted conference calls at the rates set forth at [Notified Service Fees Conference Calls.pdf](#).