Meetings at events are powerful revenue drivers. Not only can you manage and view everything that goes on, but, after your event, you’ll have a wealth of information—what meetings happened, the dollar value of those meetings, who was in-demand, what topics were hot, and more.

**Event Cloud helps you:**

- Shorten sales cycles
- Positively influence revenue
- Boost rate of meeting acceptances
- Schedule onsite and digital meetings from one system
- Automatically manage waitlists in real-time
- Maximize attendee and vendor time at your event

**Facilitate Impactful Meetings**

- See who’s meeting with whom at which locations (onsite and digitally)
- Automated approval workflows
- Get rid of emails and spreadsheets
- Set custom roles and permissions
- Manage room inventory and capacity limits
- Syncs with Microsoft Outlook, Google calendar, or Apple calendar
- Create walk-up clinics

**Meetings for the Enterprise**

- Single source of truth for all event meetings
- Maximize use of experts
- Track influenced revenue
- Flexible system to meet the needs of larger events
- Measure success with powerful analytics and reporting

[www.notified.com/event-solutions](http://www.notified.com/event-solutions)
Notified Event Cloud
Powering Meaningful Connections

Notified All-In-One Platform

EVENT MANAGEMENT
- Registration
- Content Management
- Sponsor & Exhibitor Management
- Staff Scheduling
- Meetings Management
- Onsite Tools

DIGITAL EXPERIENCE
- Registration
- Mobile App
- Branded Virtual Venue
- Attendee Engagement Tools
- Live Streaming & On-demand
- Concurrent Sessions
- Badging & Gamification
- Social Wall

SERVICES
- Self-Service Support
- Project Management
- Full-Service Event & Webcast Production
- Creative Services & Design
- Onsite Video Production
- Integrations

Notified Event Cloud
HYBRID
IN-PERSON
VIRTUAL

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About Notified

Notified is the world’s only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

**Notified Event Cloud** lets you create unforgettable experiences to build brand and community engagement. It’s the world’s most comprehensive end-to-end event technology and related services to power the creation and management of events.

**Notified PR Cloud** helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

**Notified IR Cloud** lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

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