

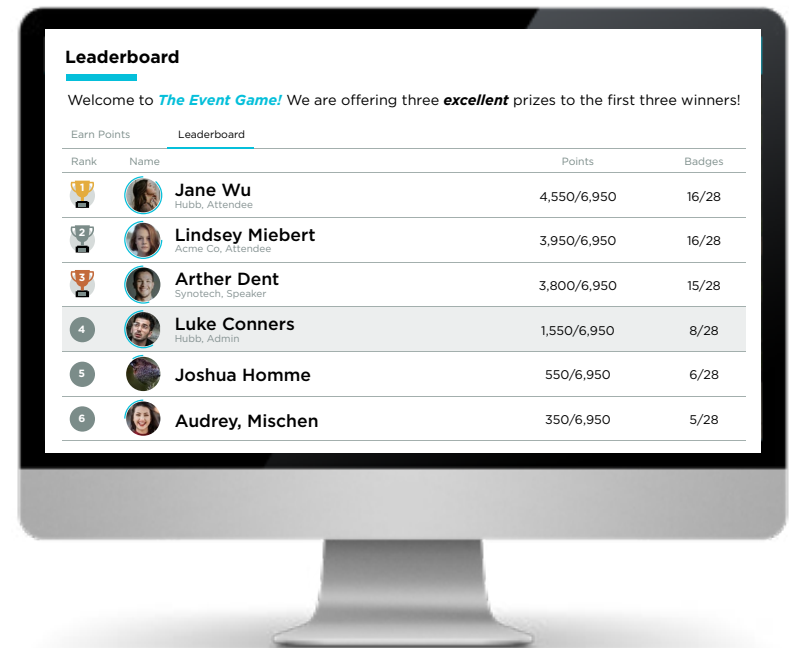
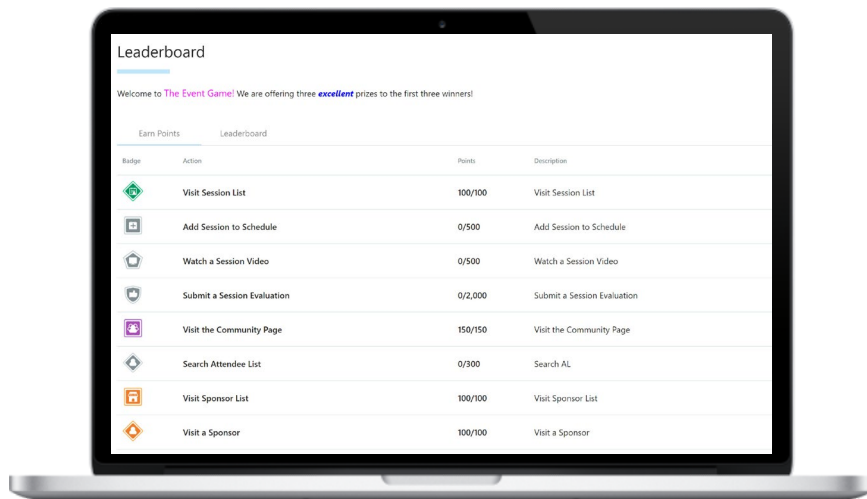
Gamification

Enrich Your Event With Gamification

Stir up excitement, increase engagement, and immerse your attendees at your next event by rewarding their actions with Event Cloud Gamification.

Event Cloud Gamification helps you:

- Incentivize platform exploration by rewarding attendees with points and badges
- Increase sponsorship exposure by increasing “foot” traffic to specific pages
- Keep track of top reward earners in real-time on our Leaderboard
- Create custom badges and point systems for your specific event’s needs



Notified Event Cloud

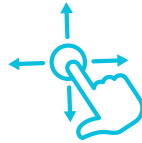
Powering Meaningful Connections

Notified All-In-One Platform



EVENT MANAGEMENT

- Registration
- Content Management
- Sponsor & Exhibitor Management
- Staff Scheduling
- Meetings Management
- Onsite Tools



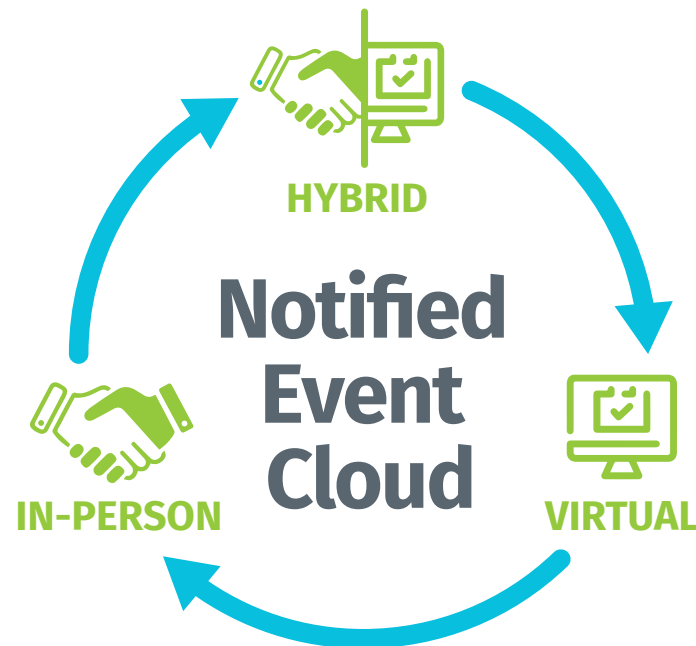
DIGITAL EXPERIENCE

- Registration
- Mobile App
- Branded Virtual Venue
- Attendee Engagement Tools
- Live Streaming & On-demand
- Concurrent Sessions
- Badging & Gamification
- Social Wall



SERVICES

- Self-Service Support
- Project Management
- Full-Service Event & Webcast Production
- Creative Services & Design
- Onsite Video Production
- Integrations



About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit [Notified.com](https://www.notified.com) to learn more.

