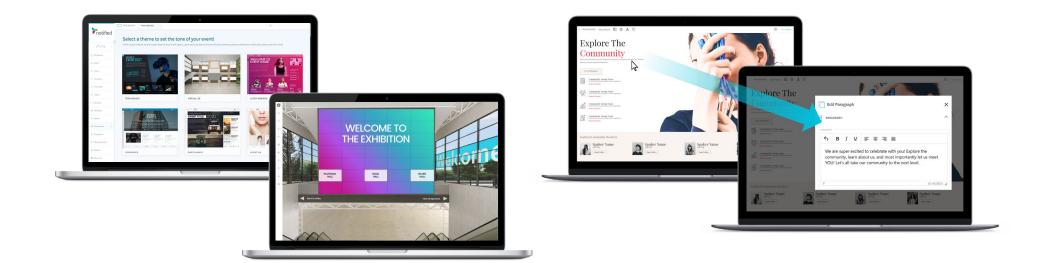
# Self-Service Page Builder Your Event, Your Way



Take control of YOUR digital event. With Page Builder, you're able to intuitively craft your digital event's pages and content from text to images and even navigation items — then make the edits you want, when you want them.

## Page Builder helps you:

- Build your event's digital experience quicker by selecting from predesigned themes and pages made by industry experts
- · Create and update content at any time, even during your event. See those updates instantly on both your event's site as well as on the Notified Mobile App
- Maintain your branded experience by selecting your color palette and font type
- Build and customize navigation menu items by dragging-and-dropping the order you want, selecting from unique icons, and even hiding certain items whenever you want
- Launch your digital event and specific pages when you are ready - with the click of a button



# **Notified Event Cloud**

# Powering Meaningful Connections



## **Notified All-In-One Platform**



#### **EVENT MANAGEMENT**

- Registration
- Content Management
- Sponsor & Exhibitor Management
- Staff Scheduling
- Meetings Management
- Onsite Tools



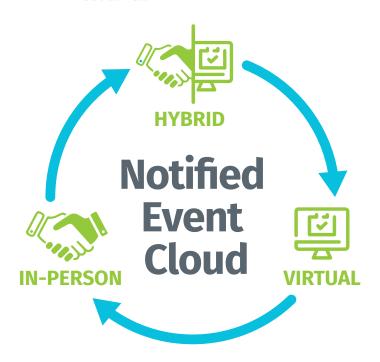
#### **DIGITAL EXPERIENCE**

- Registration
- Mobile App
- · Branded Virtual Venue
- Attendee Engagement Tools
- · Live Streaming & On-demand
- Concurrent Sessions
- · Badging & Gamification
- Social Wall



#### **SERVICES**

- Self-Service Support
- · Project Management
- Full-Service Event & Webcast Production
- · Creative Services & Design
- Onsite Video Production
- Integrations



### **About Notified**

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

**Notified Event Cloud** lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

**Notified PR Cloud** helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

**Notified IR Cloud** lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit **Notified.com** to learn more.

