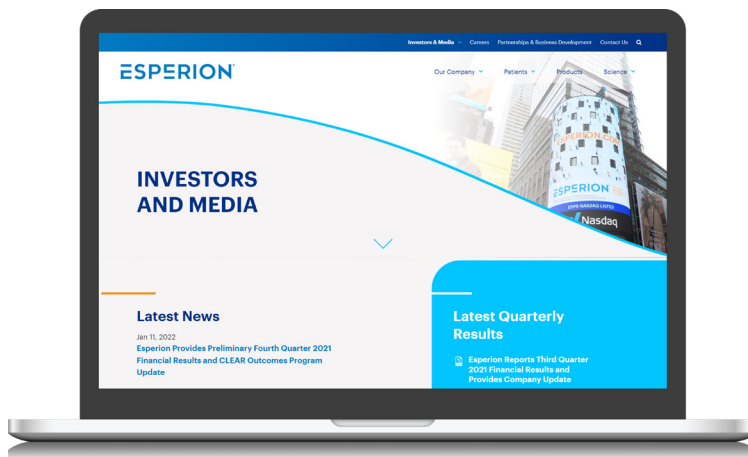


Nasdaq Partnership Package for New Listings



Notified, in partnership with Nasdaq, provides complimentary services to certain new listings to help you deliver all of your mission-critical information.



IR Website

Establish your IR website as the authoritative source for analysts, investors and the media by providing real-time news, stock quotes and interactive charts:

- Create a library of archived financial reports, webcasts and presentations
- Your IR website is built and hosted in a secure environment and is mobile friendly

Earnings Webcasts

Broadcast your high-profile earnings around the world with webcasts that feature dedicated support, a focus on security and actionable analytics:

- Every event has a Webcast Services Manager for personalized support; operation centers on three continents provide global scale and local service.
- Our HTML5 players require no software to download and provide a seamless experience for your audiences across any device.

Notified

We help companies worldwide deliver their mission-critical communications with a suite of solutions to target the right individuals, reach and engage audiences across multiple channels, and measure the impact of their efforts.

Fast Facts

- **#1** provider of IR webcasts, IR websites, and financial news releases
- **4,200+** total IR customers supported
- **3,100+** IR websites hosted
- **10,000+** IR webcasts produced in 2022
- **237,000+** press releases distributed in 2022
- **14,700+** regulatory filings in 2022
- **1 Million+** financial desktops reached globally through GlobeNewswire press release distribution

Services are available to companies listing on Nasdaq's Global and Global Select Markets in connection with an IPO, upon emerging from bankruptcy, or in connection with a spin-off or carve-out from another company. Services are also provided to companies that switch their listing from the New York Stock Exchange to Nasdaq's Global or Global Select Markets.

For more information about listing with Nasdaq, please visit

listingcenter.nasdaq.com

Investor Day

Deliver high-impact events in-person and virtually by leveraging our industry-leading technology and experienced event teams.

- Your Investor Day will include a Live Webcast and a Hosted Microsite customized to your brand specifications and built for maximum stakeholder engagement.
- Trust your dedicated project manager to ensure all logistics are in order for you and your team pre-event, on event day, and post event.
- Enhance your event with the addition of an onsite AV team for an additional fee.

Press Release Distribution and Form 8-K Filings

Target media, investors and analysts with your news while ensuring regulatory compliance:

- Share your company's news across one of the world's largest newswire distribution networks and fulfill your required SEC filings.
- Enhance your news with multimedia by including photos, videos, infographics and other assets.

Media Monitoring

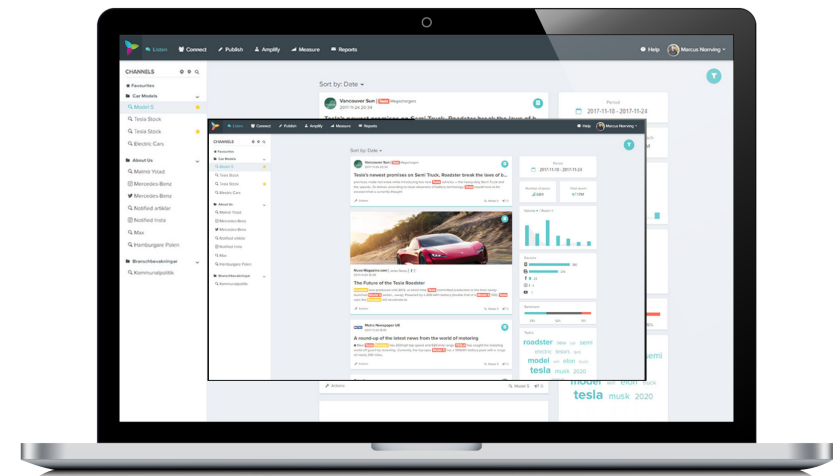
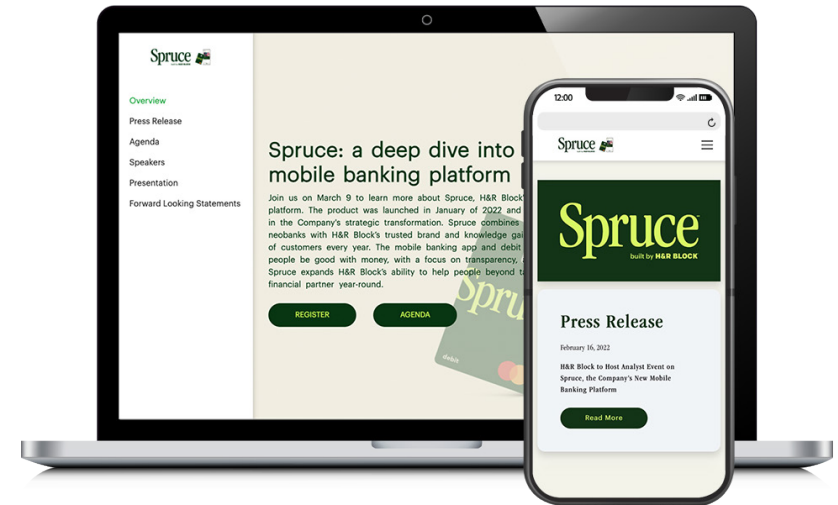
Real-time social listening, media monitoring and reporting to track your brand's reputation, potential crises, competitors, or specific industry news:

- Get an instant view of brand mentions and media exposure across global news and social media sources.
- Measure the performance of your earned media, owned social accounts, and media outreach to track your communications activities and demonstrate business impact.

Whistleblower Hotline

Protect your company and employees through our anonymous corporate reporting system:

- Our end-to-end solution provides operator reception of incoming calls, the assurance of confidentiality, arc hived conversations and a complete audit trail.
- A robust case management tool and associated reporting capabilities enable the tracking, management and resolution of investigators.



| About Notified

Notified is committed to making it easy for brands to create and share powerful stories with the world. Our suite of world-class, award-winning solutions and our dedicated customer service team are relied upon by more than 10,000 global customers, from growing businesses and public companies to some of the world's most recognizable brands.

Notified's solutions help businesses effectively share and amplify their stories to customers, investors, employees, and the media. From press release distribution via GlobeNewswire to earnings calls, IR websites, social listening, media engagement, webinars, and digital experiences, Notified has you covered.

Learn more at notified.com, subscribe to our [Blog](#) and follow us on [LinkedIn](#) and [Twitter](#).

