

Events in a Hybrid World

Redesigning the Shared Experience



Connect your in-person and digital channels to reach your full potential audience.

Host your next hybrid event on our best-in-class virtual events platform, to create an immersive experience for your audience at scale. Extend the life of your event beyond a moment in time, to grow your community, maximize ROI, and build your brand.

Deliver An Exceptional Event Experience

Design your digital experience to communicate your story to your audience. Program a winning agenda powered by Studio, our enterprise-grade webcasting and streaming platform. And take engagement to new heights, with AI driven matchmaking, second-screen capabilities and video chat options.



High Quality Streaming

Broadcast live, simulative, and on demand programming.



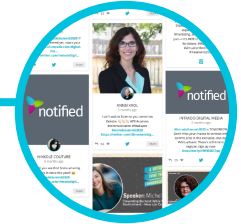
Video Chat

Engage with attendees 1:1 or in a group.



Second Screen

Allow in-person attendees to join the virtual conversation.



Social Hubs

Aggregate posts across channels using the same hashtag.



Flexible Branding

Design an immersive experience in 3D or 2D.



AI-Driven Matchmaking

Network with peers that have similar interests.

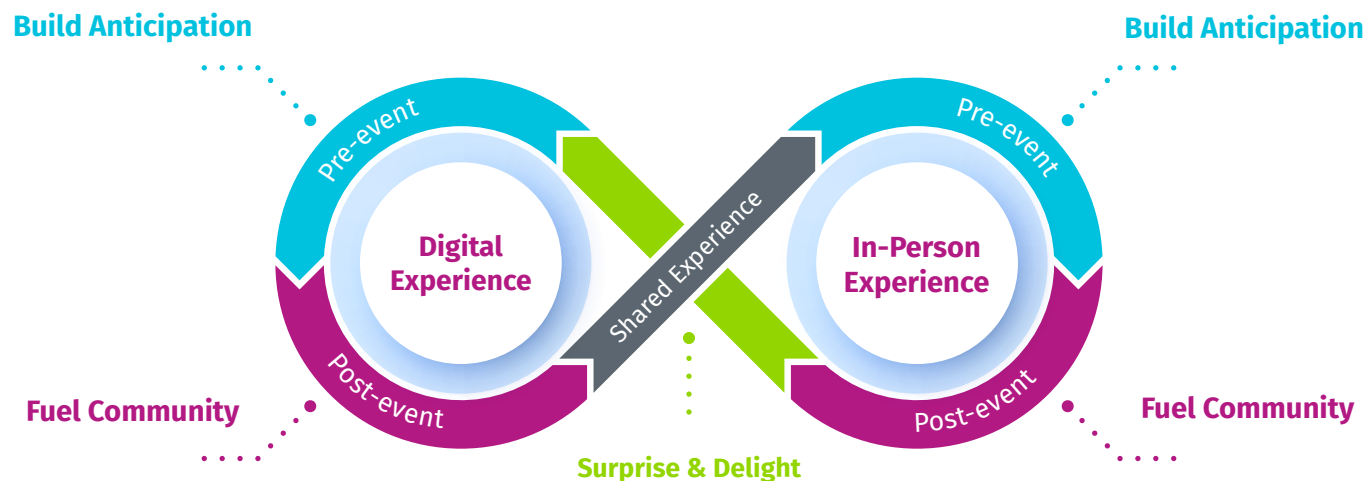
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Hybrid Event Life Cycle

Create an **“always on”** experience for your audience. Fuel your community with live programming, before, during, and after the event, to drive engagement and build meaningful connections.



Key Benefits

- Extend Your Reach
- Drive Engagement
- Build Brand Awareness
- Create New Revenue Streams
- Maximize Event ROI
- Fuel & Nurture Community

Popular Use Cases

- User Conferences
- Product Launches
- Sales Kick-Offs
- Annual Meetings
- Investor Days
- Trade Shows

Build Anticipation

Promote registration
Agenda reveals
Speaker interviews
Scheduled networking
Surveys, polls
Gamification
Micro-events
(i.e. webinars, short talks)

Surprise & Delight

Live programming
Engagement
Personalization
Gamification
Prizes/Giveaways
Entertainment
Matchmaking
Networking

Fuel Community

On Demand replay
Attendee interviews/testimonials
Session highlights
Surveys and polls
Scheduled networking
Gamification
Micro-events
(i.e. webinar/video series)

| About Notified

Notified is the world's only communications cloud for events, public relations, and investor relations to drive meaningful insights and outcomes.

Notified Event Cloud lets you create unforgettable experiences to build brand and community engagement. It's the world's most comprehensive end-to-end event technology and related services to power the creation and management of events.

Notified PR Cloud helps you optimize brand value, increase earned media, and drive meaningful business impact. Reach global audiences, monitor brand sentiment, send GlobeNewswire press releases, and measure success.

Notified IR Cloud lets you manage stakeholder communications and regulatory requirements to maximize shareholder value. Tell your investment story with high-impact, multichannel solutions – earnings announcements, press releases, webcasting, virtual events, and IR websites.

Visit Notified.com to learn more.

